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Travizory sets sights on new markets with three senior hires

Sherwan Buckman, Kalsey Belle and Genevieve Lloyd join Business Development team

3 August, 2021 - Swiss border security expert firm, Travizory, is expanding with three new additions to its leadership team. With more than 30 combined years of experience in sales, marketing and business development, these hires come as Travizory eyes new regional markets in the Indian Ocean, Africa and the Americas.

Kalsey Belle, Project Director for the Seychelles, brings project management and client engagement skills from roles in both the public and private sectors. Kalsey's recent experience includes the Eastern and Southern African Trade and Development Bank, European Commission and the Seychelles Public Utilities Corporation (PUC). Kalsey specialises in the development and implementation of project management processes and tools, ensuring an effective connection between delivery and corporate teams. Working closely with the Managing Director for the Middle East & Indian Ocean as well as regional sales and operations teams, Kalsey will drive the rollout of the maritime API/PNR system in the Seychelles while also supporting regional engagement. Kalsey holds a Masters degree in Mechanical Engineering from University College London and is based in the Seychelles.

Sherwan Buckman, Vice President of Sales for the Middle East, Africa and Indian Ocean, brings more than twenty years of experience in sales and management to the existing team. A senior technology management professional, Sherwan brings a wealth of air industry knowledge and expertise, having held a number of senior roles across the sector, including with SITA, Informatics and DataCore. Sherwan has a strong background in government relations, recently managing projects for the Government of Sri Lanka and Fiji. With an excellent commercial track record and strong client-handling skills, Sherwan will provide a boost for Travizory as it focuses on expanding in the region. Sherwan holds a degree in Information Systems from Manchester Metropolitan University and is based in Nairobi.

Genevieve Lloyd, Head of Communications, joins from Which?, the UK's largest consumer's association, where she led campaigning on travel and personal finance issues. Her successes include securing government and regulatory commitments on 6/10 policies for improved consumer travel rights. A Consumers International Next Generation Leader, Genevieve will ensure Travizory deployments directly benefit users. Genevieve previously worked for a lobbying firm in London, providing crisis and corporate communications advice to international clients. Working closely with the Sales leads, Genevieve will raise awareness of Travizory's product portfolio with key targets. Genevieve has a Masters degree in Political Communications from the London School of Economics (LSE) and is based in the Seychelles.

Renaud Irminger, Travizory CEO, said: *"We are delighted to welcome Sherwan, Kalsey and Genevieve to the Travizory family. Our team is growing quickly, and we're determined to invest in the best talent - boosting the existing team with new skill sets and expertise. Our ongoing work in the Americas and in the Indian Ocean/Africa region will greatly benefit from these new hires. I look forward to working closely with all three of them to deliver on our mission of facilitating secure digital borders."*

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Notes to eds:

About Travizory

Travizory is a Swiss-based technology company facilitating seamless, secure digital border-crossing experiences for governments and travelers. Offering the only biometric API-PNR targeting system on the market, Travizory's team leverages decades of experience in border security to tackle ever-evolving border threats using cutting-edge technology.

Making countries safer and more secure from terrorism and transnational crime, Travizory's systems are completely compliant with United Nations and ICAO requirements. Travizory was founded by senior executives from across the air transport industry and boasts specialists in biometrics, mobile, border security and border management. With global reach, Travizory has partnered with national governments, including the Republic of Seychelles, to digitize their borders.

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